



FOR IMMEDIATE RELEASE:

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**SNACK COMPANY OFFERS NY YANKEES AND  
NY METS SNACKS TO SUPPORT THE FDNY FOUNDATION**

**MANCHESTER, TN**, January 11, 2017 – Three Star Brands, LLC, the nation’s premier supplier of licensed on-the-go steak snacks, announces a fundraising program to support The FDNY Foundation.

Beginning immediately, Three Star Brands will donate \$1 to The FDNY Foundation for every bag of their New York Yankees and New York Mets “Grand Slam” steak snacks sold on the Three Star Brands website. Consumers are instructed to use the promotion code “FireSafe” when ordering at [www.threestarbrands.com](http://www.threestarbrands.com). Proceeds raised from this program will go to The FDNY Foundation, the official non-profit organization benefiting the New York Fire Department.

Three Star Brands President Mark Williams said “I encourage Yankees and Mets fans to visit our website, use the donation code "FireSafe" and support The FDNY Foundation. We want to raise as much money as possible for The FDNY Foundation to assist their efforts to protect everyone who lives, works, and visits New York City.”

**About Three Star Brands:**

Headquartered in Tennessee just south of Nashville, Three Star Brands has partnered with some of America’s most recognized brands to create the finest steak snacks available. From teaming with the top universities in the country with our “Game Day” steak snacks, swinging for the fences with our Major League Baseball “Grand Slam” steak snacks, as well as offering our healthier-for-you Coleman® “The Outdoor Company” steak snacks, Three Star Brands delivers the most tender and tasty steak snacks you will find. They are low in fat and a good source of protein. All of our snacks are proudly made in the USA.

Press Release

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**About the FDNY Foundation:**

The FDNY Foundation is the official non-profit organization of the New York City Fire Department, allowing the FDNY to use donations from concerned businesses, foundations and individuals to directly assist the men and women of the FDNY as they protect New York through a number of key initiatives. The FDNY Foundation funds programs to help meet the Department's training, equipment, and education needs, as well as assisting the FDNY in its mission to prevent and respond to fires, medical emergencies, disasters and terrorist acts, while also protecting the lives and property of residents and visitors in New York City. To learn more please visit [www.FDNYFoundation.org](http://www.FDNYFoundation.org), like us on Facebook at [Facebook.com/FDNYFoundation](https://www.facebook.com/FDNYFoundation), and follow us on Twitter: @FDNYFoundation

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