



FOR IMMEDIATE RELEASE:

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**TENNESSEE STEAK SNACK COMPANY ANNOUNCES DONATION PROGRAM  
TO SUPPORT THE PAT SUMMITT FOUNDATION**

**MANCHESTER, TN**, December 12, 2016 – Three Star Brands, LLC, the nation’s premier supplier of licensed on-the-go steak snacks, announces a donation program to support The Pat Summitt Foundation and its efforts to win the fight against Alzheimer’s.

Beginning immediately, Three Star Brands will donate \$1 to The Pat Summitt Foundation for every bag of steak snacks sold on the Three Star Brands website. Consumers are instructed to use the promotion code “WeBackPat” when ordering at [www.threestarbrands.com](http://www.threestarbrands.com). Proceeds from this promotion will benefit The Pat Summitt Foundation, which partnered with The University of Tennessee Medical Center to create The Pat Summitt Clinic in Knoxville, TN. The Pat Summitt Clinic, which opened this month, is a state of the art clinical facility designed to aid in the care and treatment of patients with Alzheimer’s disease and related dementias, support caregivers and families, and conduct clinical research trials.

Having lost his father to Alzheimer’s earlier this year, Three Star Brands President Mark Williams said “I encourage consumers who typically purchase beef jerky to visit our website, use the donation code "WeBackPat" and help The Pat Summitt Foundation provide support to families that are coping with this terrible disease, as well as defeat Alzheimer's. We want to raise as much money as possible for The Pat Summitt Foundation in an effort to help find a cure.”

**About Three Star Brands:**

Headquartered in Tennessee just south of Nashville, Three Star Brands has partnered with some of America’s most recognized brands to create the finest steak snacks available. From teaming with the top universities in the country with our “Game Day” steak snacks, swinging for the fences with our Major League Baseball “Grand Slam” steak snacks, as well as offering our healthier-for-you Coleman® “The Outdoor Company” steak snacks, Three Star Brands delivers the most tender and tasty steak snacks you will find. They are low in fat and a good source of protein. All of our snacks are proudly made in the USA.

Press Release

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**About the Pat Summitt Foundation:**

The Pat Summitt Foundation, a fund of East Tennessee Foundation, was established by Pat Summitt in November 2011. Its mission is to award grants to non-profit organizations that advance research for treatment and a cure, provide support for patients and caregivers, and educate the public on Alzheimer's disease. In January 2015, The Pat Summitt Foundation formed a strategic partnership with The University of Tennessee Medical Center to create The Pat Summitt Clinic. The Pat Summitt Clinic, which opened in December 2016, will greatly improve access to healthcare services for families and patients facing Alzheimer's disease in a facility created to advance Alzheimer's research, detection, treatment, family caregiver support, and ultimately, lead to a cure. To learn more please visit [www.patsummitt.org](http://www.patsummitt.org), like us on [Facebook.com/patsummittfoundation](https://www.facebook.com/patsummittfoundation), and follow us on Twitter: @webackpat.

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